

JA DALLAS **BOLD** GIRLS SUMMIT (Female High School Seniors)

Targeted toward female graduating high school seniors, the primary focus of this virtual event is to broaden the imagination and expand the dreams of our participants.

The JA **BOLD** (Business Oriented Leadership Development) Summit topics will include: **creating a personal brand, graduating from college debt-free, finding meaningful internships/volunteer opportunities, learning from the mistakes of others and much more!**

After spending the day connecting with professional women, our **BOLD** Girls will log off this event feeling empowered, confident, and limitless!

**NEW
EVENT!**

Nov 7, 2020

PRESENTING SPONSOR - \$20,000

Impact every attending BOLD Girl student by sponsoring the event through virtual and media support.

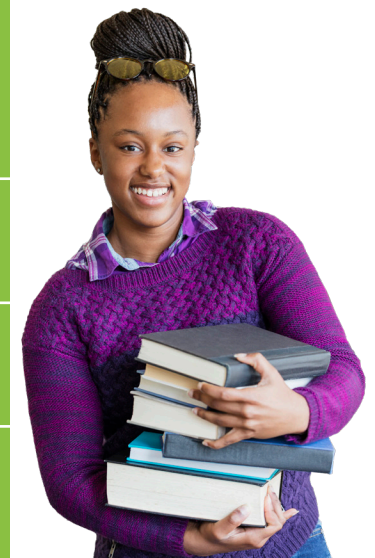
- Company representative welcomes the audience
- Company logo on virtual stage and breakout sessions
- Company recognition in all media releases and company logo and/or name in virtual event program, event webpage and full page ad in event program
- Top female executive bio included in virtual event program
- 3 social media announcements
- Opportunity to lead breakout session and provide virtual tech and media support
- Acknowledgement during JA President's remarks and recognition in JA Dallas' Annual Report

KEYNOTE SPONSOR - \$10,000

Motivational speaker who energizes the students and gets them excited about planning their futures.

- Company representative introduces Keynote Speaker
- Company logo on event banner to be displayed over stage and breakout session
- Company recognition in all media releases and company logo in virtual event program, event webpage and full page ad in event program
- 2 social media announcements
- Opportunity to lead breakout session
- Acknowledgement during JA President's remarks as Keynote Speaker Sponsor and recognition in JA Dallas' Annual Report

SPONSOR BENEFITS	PERSONALITY ASSESSMENT SPONSOR \$5,000	FOOD SPONSOR \$3,000	BREAKOUT ROOM HOST \$2,500	VIRTUAL SWAG \$1,000
DESCRIPTION	Provide each BOLD girl with a personality assessment code, book, and debrief session.	Support a virtual in-home luncheon for each attendee. Provide gift card for student meals.	Provide each BOLD girl with relevant sessions led by women from various industries.	Provide company and retail swag items to attendees.
COMPANY LOGO IN VIRTUAL PROGRAM	✓	✓	✓	✓
COMPANY LOGO IN BREAKOUT ROOMS	✓			✓
ADDITIONAL BENEFITS	Opportunity for employees to facilitate breakout session Company listing on event webpage 1 social announcement	Opportunity for employees to facilitate breakout session Company listing on event webpage 1 social announcement	Opportunity for employees to facilitate breakout session Company listing on event webpage 1 social announcement	Opportunity for employees to facilitate breakout session Company listing on event webpage 1 social announcement



To participate or find out more information, contact Keshia Bruno at (214) 715-1018 or kbruno@jadallas.org
 For sponsorship information, contact Jasmine Seldon (972) 375-5461 or jseldon@jadallas.org